KAISER PERMANENTE'S COMMITMENT TO THE **SOUTH BAY** SERVICE AREA **Building Healthy Communities Is Our Mission**

Kaiser Permanente's work in the community uniquely combines investments from our health plan as well as our hospitals and often includes medical expertise, health research, clinical programs, and volunteers.



2015 Numbers

\$97,538,314 Total community investment

\$81,791,926 Charitable care and coverage

\$15,746,388 Grants, donations and services **

27,393 Students and adults reached through Educational Theatre

\$270,806 invested in **112** Thriving Schools* programs and activities

1,532 Physician and employee volunteers

Priority Health Needs

- **Improve Access to Care -** Provide programs for low-income and uninsured people and enhance access to health care services by addressing barriers to care.
- **Increase Healthy Eating and Active Living** Decrease the availability of unhealthy foods, increase the availability of healthier foods and reduce overconsumption of sugary beverages. Support the creation and enhancement of places for physical activity.
- Improve Behavioral Health Reduce alcohol, tobacco, and marijuana use among youth. Support group prevention/ intervention programs focused on coping with stress, anxiety or depression.
- **Reduce Community Violence** Support school-based strategies that discourage bullying while helping youth develop lifeskills focused on forming healthy responses, coping skills and positive relationships.

The Difference We Made in 2015

San Jose Sharks players and Kaiser Permanente physicians visited more than 10 low-income middle schools as part of a new partnership with the Sharks Foundation called Stick to Fitness. This program reached about 3,000 sixthgraders, promoting healthy eating and active living.

"Having the resources in the Stick to Fitness program and being able to realize running or skating around with a stick is pretty tough but [students are] getting a really good workout and it's fun at the same time," said San Jose Sharks Defenseman, Brendon Dillon.

In addition, the Bay Area Women's Sports (BAWSI) Initiative received \$25,000 to support its BAWSI Girls program which offers physical activity programs at low-income schools. Over 950 students demonstrated an increase in their physical activity, confidence, and social behaviors after participating in the program.

kp.org/communitybenefit/ncal

Combined Health Plan/ Hospital Investment

Direct to Community \$15,746,388



Total: \$97,538,314**



2015 Community Benefit Investments

Improving Access to Care

- Asian Americans for Community Involvement
- Avenidas Rose Kleiner Center
- Community Health Partnerships of Santa Clara County
- Congregation Shir Hadash
- MayView Community Health Center
- RotaCare Bay Area, Inc.
- School Health Clinics of Santa Clara County
- The Health Trust
- Vision To Learn

Increasing Healthy Eating and Active Living

- Alum Rock Union Elementary School District
- Bay Area Women's Sports Initiative BAWSI
- Campbell Union School District
- Cancer CAREpoint
- Children's Discovery Museum of San Jose
- Community Alliance with Family Farmers Foundation
- Fresh Approach
- Gilroy Unified School District
- MACLA/Movimiento de Arte y Cultura Latino Americana de San Jose, Inc.
- San Jose Downtown Association
- Santa Clara City Library Foundation & Friends
- Santa Clara Unified School District
- Second Harvest Food Bank of Santa Clara and San Mateo Counties
- Sunnyvale Community Services
- The Tech Museum of Innovation
- The City of Santa Clara
- THINK Together

We also make investments through our fund at the East Bay Community Foundation (EBCF):

- * Made through or partially through EBCF
- ** Additional EBCF investments not reflected in this figure

Improving Behavioral Health

- Bill Wilson Center
- Community Health Awareness Council
- Discovery Counseling Center
- Eating Disorder Resource Center
- Family & Children Services of Silicon Valley
- InnVision Shelter Network
- Rebekah Children's Services
- Respect Institute
- Silicon Valley Children's Fund

Reducing Community Violence

- Community Matters
- Foothill-De Anza Community Colleges Foundation
- Girl Scouts of Northern California
- PARTI Program
- Santa Clara County Office of Education
- Santa Clara County Public Health Department
- Silicon Valley Creates
- Sunday Friends Foundation
- YMCA of Silicon Valley/Project Cornerstone

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