

Building Healthy Communities Is Our Mission

Kaiser Permanente's work in the community uniquely combines investments from our health plan as well as our hospitals and often includes medical expertise, health research, clinical programs, and volunteers.



2015 Numbers

\$55,848,950

Total community investment

\$50,723,348

Charitable care and coverage

\$5,125,602

Grants, donations and services **

19,040

Students and adults reached through Educational Theatre

\$167,113

invested in **42** Thriving Schools* programs and activities

468

Physician and employee volunteers

Priority Health Needs

Improve Access to Care - Increase the number of individuals who have access to and receive high-quality, culturally competent health care and coverage.

Increase Healthy Eating and Active Living - Improve health and reduce chronic disease through healthier diets and increased physical activity. Educate and inspire children, teens, and adults to make healthier choices.

Improve Mental Health - Increase access to and participation in preventive mental health services and care coordination among low-income, high-risk populations. Promote mental wellness, resiliency and recovery to help people cope with stress and realize their potential.

Reduce Substance Abuse - Decrease tobacco, alcohol, and drug use among youth. Increase access to culturally competent substance abuse prevention, treatment, and recovery services.

Improve Oral Health - Increase access to and participation in preventive oral health services among high-risk populations.

The Difference We Make

The Catholic Charities Santa Rosa shelter used a Kaiser Permanente grant to support staff and clients by hiring Health and Wellness Coordinator, Briana Keating.

"We prepare dinner for 150 residents at each of our family and adult shelters, seven-days-a-week," said Keating. "When I started this program, most of the food being prepared was from cans and packages. Now, we're preparing all the meals from scratch."

"Our residents are joining walking groups, attending nutrition workshops, and asking for healthy food choices," added Robert Daley, a shelter staff member. "The greatest change I see is that residents are talking about health and self-care with each other, and health and wellness are becoming a part of their daily routines."

kp.org/communitybenefit/ncal

Combined Health Plan/ Hospital Investment

Direct to Community
\$5,125,602



Total: \$55,848,950**

 **KAISER PERMANENTE®**

in the community

2015 Investments



Improving Access to Care

- Coastal Health Alliance
- Hospice by the Bay
- Jewish Community Free Clinic
- La Luz Center
- Marin Center for Independent Living
- Marin Community Clinics
- Ritter Center
- RotaCare Bay Area, Inc.
- Santa Rosa Community Health Centers
- Senior Advocacy Services
- To Celebrate Life Breast Cancer Foundation
- Volunteer Center of Sonoma County Inc.
- West County Health Centers Inc.
- Zero Breast Cancer

Increasing Healthy Eating and Active Living

- Agricultural Institute of Marin
- Catholic Charities of the Diocese of Santa Rosa
- Committee OnThe Shelterless
- Community Child Care of Sonoma County Inc.
- Council on Aging Services for Seniors
- County of Sonoma, Department of Health Services
- Food for Thought
- Lifehouse
- LIFT for Teens
- Marin County Department of Health & Human Services
- Napa County Office of Education CAL SERVES
- North Bay Children's Center
- Northern California Center for Well-Being
- Old Adobe Union School District
- Petaluma People Services Center
- Redwood Empire Food Bank
- Santa Rosa City Schools
- Slow Food Sonoma County North

- Social Good Fund
- Society of St. Vincent de Paul
- Sonoma County Bicycle Coalition
- Sonoma County Regional Parks Foundation
- Trust for Conservation Innovation
- West Marin Community Services

Improving Mental Health

- Buckelew Programs
- California Parenting Institute
- Canal Alliance
- Center for Domestic Peace
- City of Santa Rosa
- Committee OnThe Shelterless
- Face to Face Sonoma County AIDS Network
- Humanidad Therapy & Education Services
- Jewish Family and Children's Services
- Latino Service Providers
- LifeWorks Of Sonoma County
- Lomi Psychotherapy Clinic
- Marin City Community Services District
- Novato Youth Center
- Petaluma People Services Center
- Positive Images
- Young Women's Christian Association of Sonoma County

Reducing Substance Abuse

- Alcohol Justice
- Bay Area Community Resources
- Huckleberry Youth Programs, Inc.
- Petaluma Health Care District
- San Geronimo Valley Community Center

Improving Oral Health

- Pediatric Dental Initiative of the North Coast Inc.
- Community Action Partnership of Sonoma County

We also make investments through our fund at the East Bay Community Foundation (EBCF):

* Made through or partially through EBCF

** Additional EBCF investments not reflected in this figure